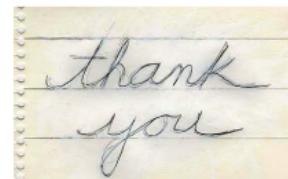


Role of
Community Pharmacy
Section

Your homework assignment...




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A Glimpse of Community Pharmacy in 2020

Ema Paulino

Community Pharmacy Section -
International Pharmaceutical
Federation(FIP)



A Glimpse of Community Pharmacy in 2020

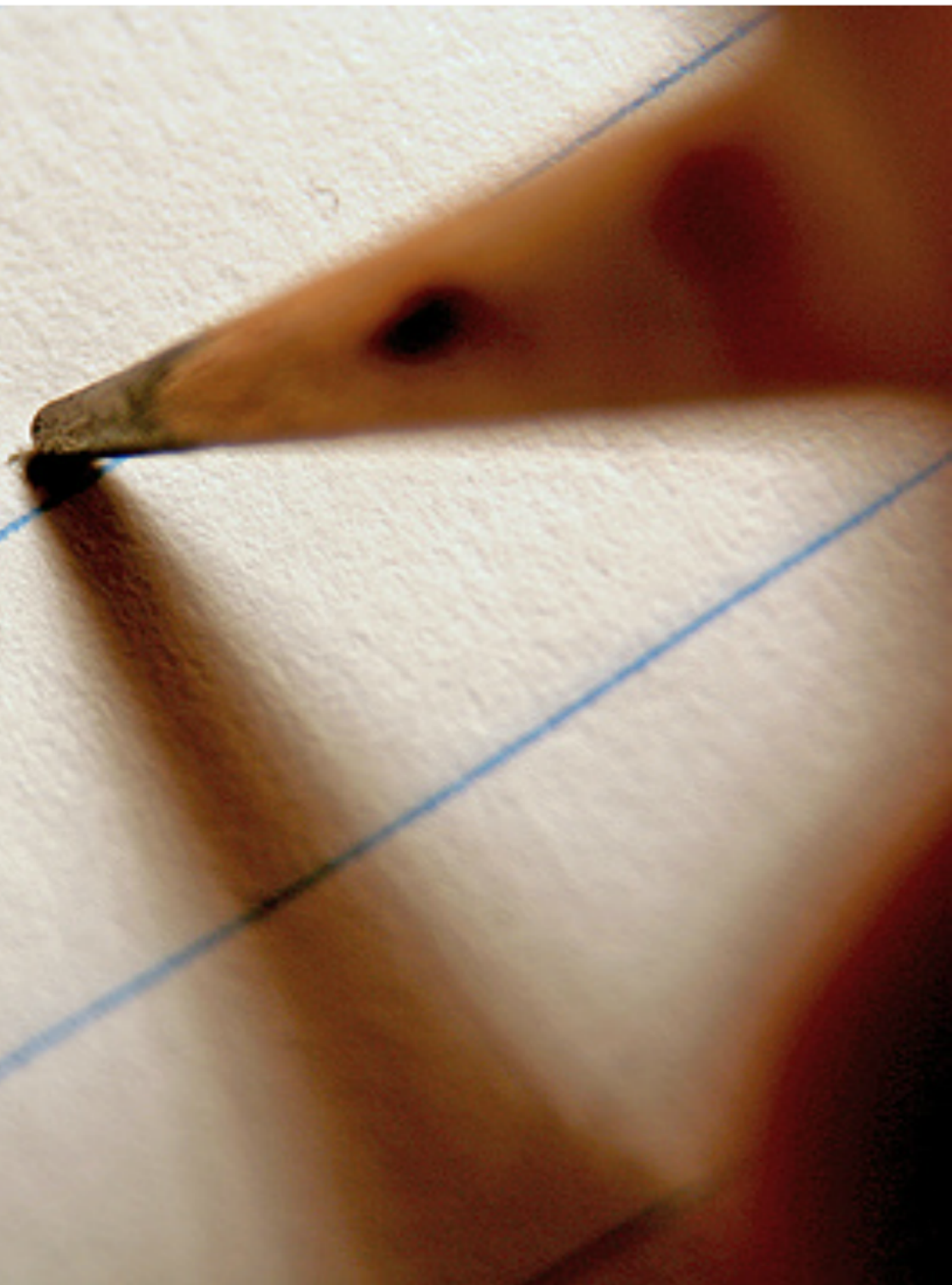
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International
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Federation

Community Pharmacy
Section

Handwritten text on lined paper, possibly a signature or name, written in dark ink. The text is oriented vertically and appears to be "L. M. G." or similar, with a large flourish above it.



A vision is a clear image of your desired future. It is a picture of the future you seek to create.

A statement of your vision shows everyone where you want to go and what you will be like when you get there.

A vision answers the question, what do we aspire to become?

A vision gives shape and direction to the pharmacy's future and helps us set goals and prioritise strategies for moving pharmacy closer to its desired results.

Vision for CPS

- To develop strong relationships with our individual members and our member pharmaceutical associations that have focus on community pharmacists and other pharmacists with primary care functions and services;
- To support pharmacists to fulfil their responsibilities towards society and provide their services at a high professional level;
- To be a “meeting point” for pharmacists so that CPS can facilitate further development of pharmacy practice within the primary health care sector in countries all over the world.

CPS mission

- To assist pharmacists, wherever they live and practise, in the delivering of medicines, health products and services that will improve medicine use and advance patient care.



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CPS aims

- to improve the professional standards of pharmacy and encourage the realisation of the social aims of the profession as a contributor to public health and as a pharmaceutical service to the community;
- to plan and be responsible for the activities of FIP in the field of community pharmacy;
- to provide and exchange information which will assist in the coordination and improvement of the scientific, technical and professional activities of pharmacists in community pharmacy;
- to organise meetings for members of the Section during and between FIP Congresses: "World Congress of Pharmacy" and "World Congress of Pharmacy and Pharmaceutical Sciences";
- to study and report upon matters of interest to pharmacists in community pharmacy.

There is an envisioned
for the added value in
future:

- there is adequate ac



International
Pharmaceutical
Federation

Community Pharmacy
Section

Strategies for CPS

1. Acting as a resource centre for pharmacy practice development
2. Advancing community pharmacy practice
3. Improving communications



Global Trends and Challenges



Global Trends and Challenges



Unidas. Mais perto de si.

The context - Global Trends and Challenges in Community Pharmacy



- Role of the Community Pharmacist

According to the new Joint FIP/WHO Guidelines on Good Pharmacy Practice:

Pharmacists are specially trained health professionals who are charged by their national or appropriate (e.g. state or provincial) authorities with the management of the distribution of medicines to consumers, and to engage in appropriate efforts to assure their safe and efficacious use. In addition, pharmacists are accepting

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Untapped Potential for Pharmacy



• Role of the Community Pharmacist

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COMMUNITY PHARMACY WILL STRIVE TO OPTIMIZE PATIENT HEALTH BY OFFERING TO PARTNER WITH PATIENTS AND BY USING AVAILABLE KNOWLEDGE, RESOURCES, EFFICIENCY, TECHNOLOGY AND COMMUNICATION

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and Potential for

A green highway sign with white text and an arrow. The sign is mounted on a metal structure against a clear blue sky. The text on the sign reads "The Future" in a large, bold, sans-serif font. Below it, in a smaller font, is "NEXT EXIT" followed by a white arrow pointing diagonally upwards and to the right. The sign is supported by several metal brackets along its bottom edge.

The Future

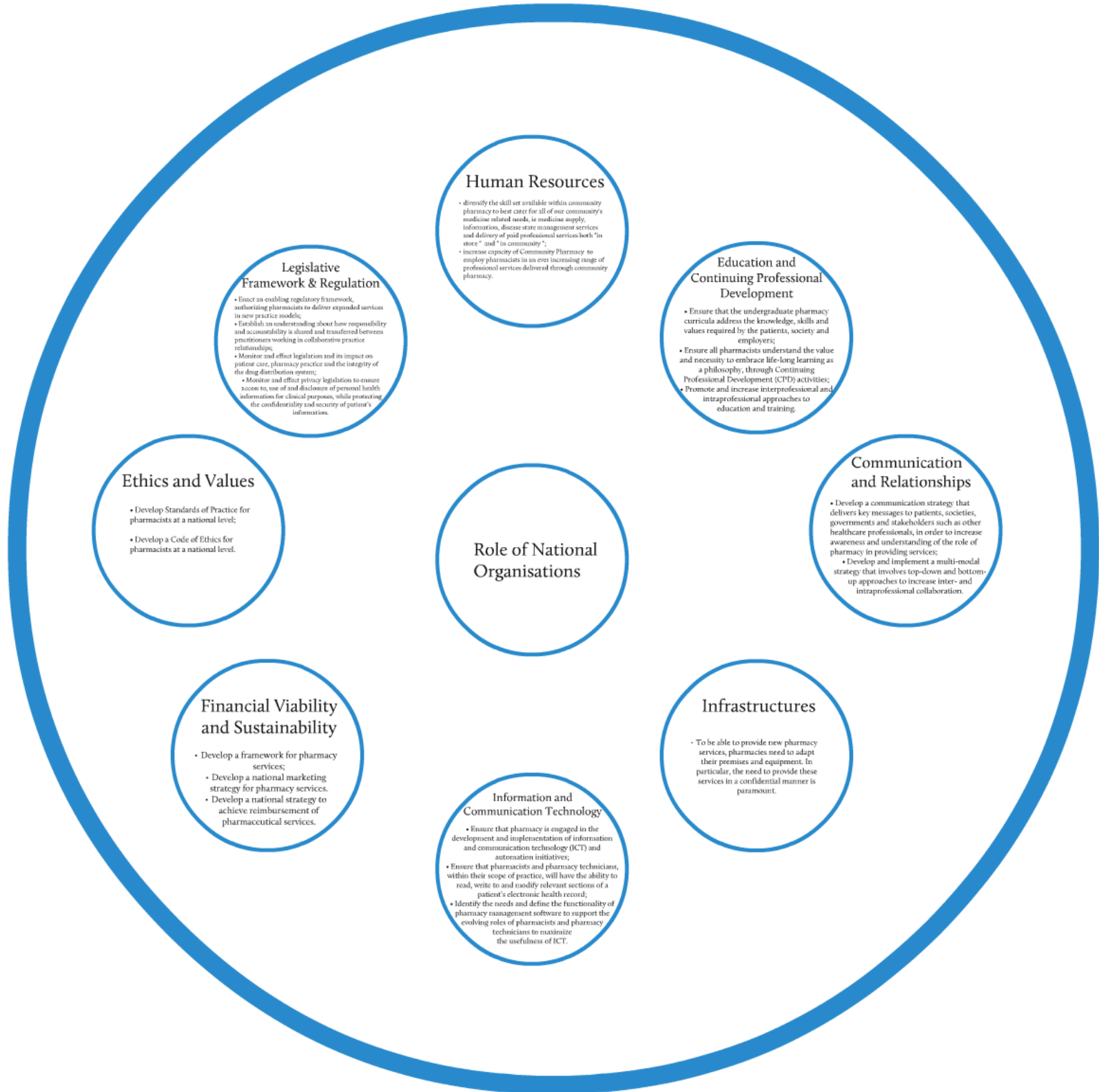
NEXT EXIT 

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ommunity pharmacy.

There is an envisioned future for pharmacy where it's importance is largely acknowledged for the added value it brings to health care in general and medicines use in particular. In this future:

- there is adequate access to pharmacists;
- there is adequate access to quality medicines, guaranteed by a safe and secure distribution system;
- the pharmacy team optimises patient outcomes and is key to the effective, rational and safe use of medicines;
- the pharmacist delivers patient-centred services in cooperation with other healthcare professionals, in areas such as health promotion, disease prevention and chronic disease management;
- pharmacies act as a gateway to the healthcare system and are central to its sustainability;
- pharmacists services are remunerated according to the expertise and complexity of the care provided.



Ethics and Values

- Develop Standards of Practice for pharmacists at a national level;
- Develop a Code of Ethics for pharmacists at a national level.

Legislative Framework & Regulation

- Enact an enabling regulatory framework, authorizing pharmacists to deliver expanded services in new practice models;
- Establish an understanding about how responsibility and accountability is shared and transferred between practitioners working in collaborative practice relationships;
- Monitor and effect legislation and its impact on patient care, pharmacy practice and the integrity of the drug distribution system;
 - Monitor and effect privacy legislation to ensure access to, use of and disclosure of personal health information for clinical purposes, while protecting the confidentiality and security of patient's information.

Human Resources

- diversify the skill set available within community pharmacy to best cater for all of our community's medicine related needs, ie medicine supply, information, disease state management services and delivery of paid professional services both "in store " and " in community ";
- increase capacity of Community Pharmacy to employ pharmacists in an ever increasing range of professional services delivered through community pharmacy.

Education and Continuing Professional Development

- Ensure that the undergraduate pharmacy curricula address the knowledge, skills and values required by the patients, society and employers;
- Ensure all pharmacists understand the value and necessity to embrace life-long learning as a philosophy, through Continuing Professional Development (CPD) activities;
- Promote and increase interprofessional and intraprofessional approaches to education and training.

Communication and Relationships

- Develop a communication strategy that delivers key messages to patients, societies, governments and stakeholders such as other healthcare professionals, in order to increase awareness and understanding of the role of pharmacy in providing services;
 - Develop and implement a multi-modal strategy that involves top-down and bottom-up approaches to increase inter- and intraprofessional collaboration.

Infrastructures

- To be able to provide new pharmacy services, pharmacies need to adapt their premises and equipment. In particular, the need to provide these services in a confidential manner is paramount.

Communication Technology

- Ensure that pharmacy is engaged in the development and implementation of information and communication technology (ICT) and automation initiatives;
- Ensure that pharmacists and pharmacy technicians, within their scope of practice, will have the ability to read, write to and modify relevant sections of a patient's electronic health record;
- Identify the needs and define the functionality of pharmacy management software to support the evolving roles of pharmacists and pharmacy technicians to maximize the usefulness of ICT.

Financial Viability and Sustainability

- Develop a framework for pharmacy services;
 - Develop a national marketing strategy for pharmacy services.
 - Develop a national strategy to achieve reimbursement of pharmaceutical services.

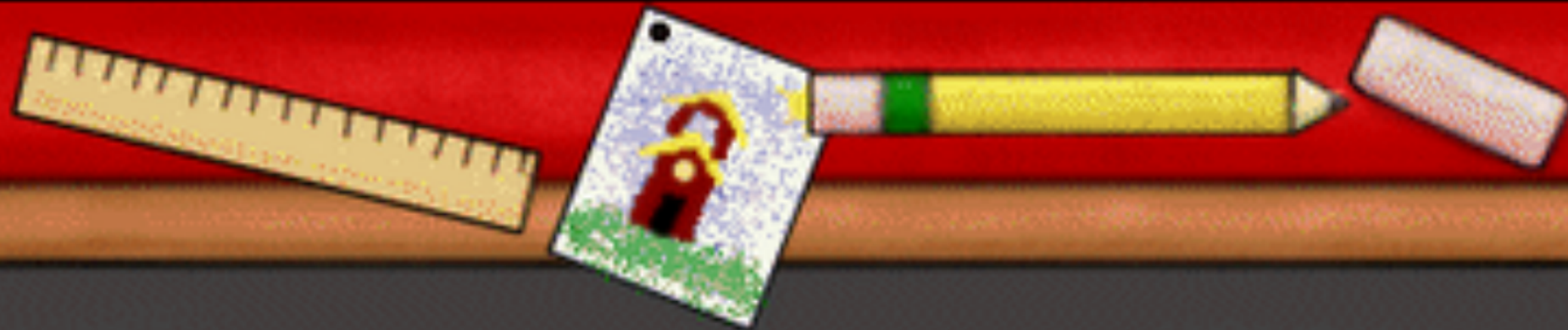


Role of National Organisations



Role of Community Pharmacy Section

Your homework assignment...



Homework







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Thank

you